## CHANGE2Micro

Microverwerking van kunststoffen



## **Innovation with Micro Plastics**

Open call for proposals, deadline May 1st 2015

Within the framework of the project Change2Micro www.change2micro.be, the project partners grant a feasibility study of 50.000 euro to the most promising idea for a product innovation which requires a novel micro plastic component.

Micro plastic components are defined as:

- -parts with part weight in the order of milligrams
- -parts with surface micrometer size structuring (such as microfluidic channels)
- -parts with micrometer range tolerances.

**For who?** Companies based in Flanders who want to launch a new product or Flemish entrepreneurs preparing or considering to start a new venture.

**What?** One winning proposal will be selected. The winning proposal will receive in the period May-October 2015 for 50.000 euro worth of business and technological support to help bringing the idea to market:

- -business support by The Bridge <a href="http://www.thebridge.nl">http://www.thebridge.nl</a> and Flanders' Plastic Vision in the form of a bootcamp together with entrepreneurs and/or representatives of the company.
- -technological support by the research partners of Change2Micro: UGent/CMST (www.cmst.be), UGent/PBM (www.pbm.ugent.be), VUB/B-PHOT (www.b-phot.org) and Sirris Small Lab (www.small-lab.be)

How and when? Proposals should be no longer than 2 A4 pages. Each proposal should contain:

- -an idea pitch including product description, market need and size, USP, competition and go-to-market strategy.
- -description of the required technological feasibility study relating to micro-plastics

Proposals can be submitted only by e-mail, to <u>WoutervanderBurg@thebridge.nl</u>. Deadline: May 1<sup>st</sup> 2015, 5pm.

Questions? Melanie. Vandenbussche@plasticvision.be

All proposals will be treated confidential and will be evaluated by The Bridge (http://www.thebridge.nl/) The study will be granted subject to the condition that a contractual agreement, including an intellectual property arrangement, is reached between all parties involved.