## Innovation with Micro Plastics

## Open call for proposals, deadline May $1^{\text {st }} 2015$

Within the framework of the project Change2Micro www.change2micro.be, the project partners grant a feasibility study of 50.000 euro to the most promising idea for a product innovation which requires a novel micro plastic component.

Micro plastic components are defined as:
-parts with part weight in the order of milligrams -parts with surface micrometer size structuring (such as microfluidic channels) -parts with micrometer range tolerances.

For who? Companies based in Flanders who want to launch a new product or Flemish entrepreneurs preparing or considering to start a new venture.

What? One winning proposal will be selected. The winning proposal will receive in the period MayOctober 2015 for 50.000 euro worth of business and technological support to help bringing the idea to market:
-business support by The Bridge http://www.thebridge.nl and Flanders' Plastic Vision in the form of a bootcamp together with entrepreneurs and/or representatives of the company. -technological support by the research partners of Change2Micro: UGent/CMST (www.cmst.be), UGent/PBM (www.pbm.ugent.be), VUB/B-PHOT (www.b-phot.org) and Sirris Small Lab (www.small-lab.be)

How and when? Proposals should be no longer than 2 A4 pages. Each proposal should contain: -an idea pitch including product description, market need and size, USP, competition and go-tomarket strategy. -description of the required technological feasibility study relating to micro-plastics

Proposals can be submitted only by e-mail, to WoutervanderBurg@thebridge.n.
Deadline: May $1^{\text {st }} 2015,5 \mathrm{pm}$.

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